



The Pan-European Executive MBA

**Executive MBA Program
Academic year 2023-2024**

**THESSALONIKI
Cohort 30Y
(2nd Year of studies)**

| DATES | UNITS |
|--|---|
| 21-23/09/2023 Group A Or 28/09-30/09/2023 Group B | Open Collaboration Tools for European Business & Sustainable Society <i>(will run at the University of Strasbourg, France)</i> |
| 10-12/11/2023 | Information & Big Data Management- Synchronous online delivery |
| 15-17/12/2023 | Leading and Managing People |
| 26-28/01/2024 | Research Methods |
| 05/04/2024 & 10/04/2024 | SIT EXAMS - will be held at Thessaloniki |
| <u>06-11/04/2024</u> <u>Study week</u> <u>Track Units</u> <i>All Track Units will be delivered in Thessaloniki</i> | <u>06-08/04/2024</u> One of the Following: <ul style="list-style-type: none"> ➤ Entrepreneurship in a Globalize Environment ➤ International Financial Management ➤ New Product and Service Development ➤ Managing Global Logistics ➤ Health Systems, Policy and Economics ➤ Strategic Human Resource Management in Context |
| | <u>During the study week at Thessaloniki:</u> Management Development Unit-Part III |
| | <u>11-13/04/2024</u> One of the Following: <ul style="list-style-type: none"> ➤ Building International Business Strategy ➤ Applied Risk Management ➤ Strategic Brand Management ➤ Contemporary Issues in Logistics ➤ Contemporary Issues in Healthcare ➤ HR Policies & Practices & Performance Management |
| June 2024 -January 2025 | Dissertation (topic from chosen track) |

- *The program may be subject to minor changes due to unforeseen circumstances*