



The University  
Of  
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International Faculty  
**CITY College.**

Business  
Administration &  
Economics  
Department.

# Introduction to Digital Marketing

Speaker: **Mr. George Fassas**

Consultant on Internet Marketing and Online Sales.  
Co-founder of Head in Beds, Hotel Business Consulting Agency.

Date: **Wednesday, November 1**  
Time: **16:00 - 17:00**  
Room: **L6**



In the context of  
**Marketing Management Strategies**

Only for **BUSENG2a** students  
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