

GUEST LECTURE

A.I. for Ecommerce



Tuesday, 19 March 2024

8:00 pm | L5, 7th floor. Leontos Sofou Bldg.

Guest Speaker

Mr. Ioannis Kiskipelis

Founder @UpCommerce.gr digital agency



SCAN ME

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only for RAU / NBU students

In the context of the **Building Successful Web Presence** module.

Compulsory attendance for the MA in Digital Marketing & Social Media students (Thessaloniki's cohort).

Optional ONLINE participation is available for the MA in Digital Marketing & Social Media students (Sofia and Bucharest cohorts).

Module leader: Ms. Chrysopigi Vardikou